

CORPORATE SOCIAL RESPONSIBILITY IMPACT REPORT 2015

RAYA HOLDING

RAYA CSR INITIATIVES 2015

Theme of the Year "Education"

Raya operating in various industries is well aware of its role in the community and the significance of civil society impact on Egypt's sustainable development. Therefore, Raya is actively involved in corporate social responsibility initiatives that have a sustained impact on social

development in Egypt, providing a special focus on Education

being a key societal challenge and driver to sustainability.

RAYA'S CSR INITIATIVES WITH SUSTAINED SOCIAL

In 2015, Raya has undertaken several CSR initiatives striving to contribute to activities that have a sustained social impact. It collaborated with different reputable NGOs's through in-kind donations and monetary donations. In fact, whenever the situation seems fit, Raya is keen

to leverage on its current portfolio of product and services and donating IT equipment.

SPONSORING SKILL-BASED EDUCATION

EDUCATE-ME Facility Expansion; impacting the life of 320 children in underprivileged communities

Raya has sponsored the extension of "Educate Me" facility in Talbeya Haram to accommodate the community education classes and take a larger number of children by building and furnishing on extra floor as well as equipping it with the needed IT equipment to facilitate the learning process. This initiative has impacted the

life of 320 children and their access to better quality of education; thus providing them with a chance for a better future.

Educate Me Egyptian non-profit foundation serves underprivileged communities with a vision of giving every child the knowledge that will empower her or him to achieve their dreams

"As business leaders, we are all aware that the companies' economic success goes hand in hand with social progress. One cannot be accomplished without the other. Actually, it has always been my personal mission to inspire positive change toward a better Egypt; and that change needs voluntary collaboration between all types of organizations operating in our in society and business corporations are instrumental drivers for that social progress. At Raya, we strive for "Excellence" in implementing best business practices, in servicing our customers, in building fruitful relationships with our suppliers and in treating our employees with respect and dignity. Last but not least, we believe in community engagement and in being socially responsible as part of our corporate identity"

Reem Asaad

**CEO Raya Data Center, CSR
Committee Chair**

Raya's CSR Partners towards a Better Egypt in 2015





PARTICIPATING IN THE NATIONAL CAMPAIGN FOR “SAFER LEARNING ENVIROMENT” IN PUBLIC SCHOOLS

Raya sponsored the maintenance of 8 schools in Al Ganayen region in the Suez Governate; striving to provide a better learning environment to 41 18 students

Raya participated in promoting “safe learning environment in public schools” pioneered by Ministry of Education and managed by Terous NGO. The objective of this initiative is to undertake the basic and necessary maintenance work as to prevent any life threatening accidents due to poor schools’ infrastructure putting the students’ lives into jeopardy. In collaboration with Terous, Raya’s sponsored the

maintenance of eight schools in “Al Ganayen” region, in the Suez governate. Raya’s contribution to this initiative provided a better and safer learning environment to 41 18 students. This corporate social responsibility initiative symbolizes Raya’s active engagement and willingness to fill in a social gap by investing the needed resources where it assesses as fit; answering the Egyptian government call for civil society and businessmen to

support this national campaign to improve public schools’ efficiency and conditions.

TEROUS Foundation supports societal causes and advocating for them within the civil society, government and private sectors by providing studies, management consultancy and project management for special causes.



CORPORATE VOLUNTEERISM

INJAZ EGYPT; Raya employees volunteered for 315 hours training 570 school children

Promoting corporate volunteering is part of Raya's Corporate Social Responsibility efforts and willingness to address social concerns in the Egyptian society. Focusing on Education, Raya has encouraged its employees to participate in Injaz volunteering program. Throughout 2015, Raya employees volunteered for an equivalent of 315 hours in training 570 school children in preparatory in programs encouraging entrepreneurship, self-discovery, environmental awareness. Raya believing in the significance of skill- based

education and mentorship to Egyptian youth, will sustain its efforts in promoting volunteering among its employees targeting a greater impact in the coming



years.

Injaz Egypt, is member Junior Achievement of the

world's largest and fastest growing organization specializing in economic education. Its role is to harness the mentorship for business leaders to inspire culture of entrepreneurship and business innovation among youth. It is channeling a pool of volunteers across Egypt to provide skills absent from today's school curricula such as creativity, critical thinking, communication and collaboration to students in public schools.

COLLABORATING WITH NGO WITH SUSTAINED IMPACT ON THE QUALITY OF ORPHAN LIVES

Raya continuous support to Wataneya'NGO and its mission to provide "quality of life for every of orphan"

In 2015, Raya supported Wataneya NGO's by providing them with in kind donations used in capacity building. Raya donated IT equipment to Wataneya; used to facilitate their daily work and enable them to be more productive and efficient in providing services and training to caregivers.

Wataneya Society for the Development of Orphanages was established to address the challenges facing the institutional homes for children without parental care in Egypt. Its mission is to provide "Quality of life for Every Orphan". Wataneya Society aims to implement a unified and integrated mechanism for Egyptian orphanages by

applying the "Quality Standards for Care" (QS) driven from the international best practices. With an aim to improve the living conditions of orphan, it offers different services such as vocational qualifications for orphans caregivers "qualified caregivers", training to volunteers, skills' development of orphan youth.

BLOOD DONATION CAMPAIGNS

Raya organized two blood donation campaign in its premises; enabling its employees to donate blood and saving lives

In 2015, Raya holding CSR department organized two blood donation campaigns in all its premises; 6th of October Headquarter, Galleria40, BariQ factory, Maadi Park facility and Abas sya



call center. This year Raya collaborated with Triple Effect and 57357 & Association of Friends of the National Cancer for these two campaigns respectively. Raya's employees donated a total of 537 units of blood which

would save 1611 lives.



IN-KIND DONATION TO CHILDREN CANCER HOSPITAL 57357

Raya leveraged on its products & services and contributed to the hospital IT capacity.

Raya donated IT equipment to 57357 hospital, renowned for the quality of its health care services to cancer children and research studies using state of the art technologies.

Striving to replace their outdated IT hardware, Raya's answered their call and donated IT equipment such as laptops, Pcs and printers,

contributing to their capacity building enabling them to provide health care services more efficiently up to the required quality standards.

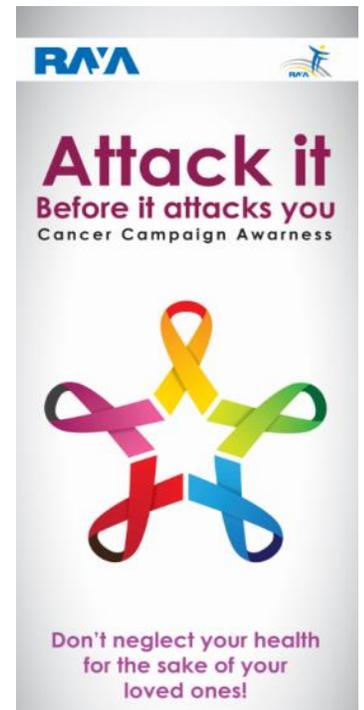


IN-HOUSE HEALTH AWARENESS CAMPAIGN

Breast Cancer awareness campaign

In collaboration with Bayeha hospital for breast cancer, Raya held for its female employees breast cancer awareness sessions enabling them to better understand what cancer is, its risks factors and how to early detect breast cancer. Actually, this awareness session were given by Doctor Professor specialized on Oncology and specialized female doctors conducted a detailed session on how to periodically conduct a self-examination test. These

awareness sessions were interactive, enabling employees to ask different questions about this disease, to raise their concerns and correct their misconception on about its causes and curability.



RAYA'S COMMUNITY ENGAGEMENT "SPREAD OF SMILES"

Ramadan Campaign; distributing 1,000 food boxes across Egypt

In collaboration with Egyptian Food Bank, Raya and its Employees contributed to the donation and distribution of 1,000 Ramadan Boxes; each

box providing essential food supplies for a family for the whole month of Ramadan.



Raya's CEOs Iftars at Orphanages

During the month of Ramadan, 5 of Raya's CEOs along with team members visited orphanages and

provided Iftars and gifts to 177 orphans, bringing smiles on the face of these children.



Cloth Donation “Eid Campaign”

Prior this year Bairam Eid, in collaboration with Egyptian Clothing Bank: cloth donation boxes were made available in all Raya's premises, to bring light to the lives of the

unprivileged during EID festivities. Raya' employees donated about 1,000 units of clothing distributed to different institutions throughout the country.



RAYA CELEBRATING INTERNATIONAL WOMEN’S DAY

“Make it Happen: Empowering Women, Empowering Humanity”

Raya continues to celebrate International Women's Day with our employees by recognizing their undeniable achievements. Raya seeks to instill in our employees the importance of creating a healthy working environment for both men and women. Raya encourages its

employees to excel in all that they do and to truly play a significant role in the company and community's growth and progress. This year, Raya's main message to its employees was: Make it Happen - For more women in science, engineering and technology.



CSR COMMITTEE

Corporate Social Responsibility Committee was established in 2015 with the purpose of developing and implementing Raya's CSR strategy and with an objective to create a positive impact and added value to the Egyptian society and the company as result of Raya's CSR initiatives. The mission of this committee is to enable a corporate culture of sustainability promoting accountability, transparency and integrity. Its vision is to enable Raya to become an exemplary Egyptian business corporation for corporate citizenship, through volunteerism and active engagement in solving societal problems such as education and health.



“Overcoming poverty is not a task of charity, it is an act of justice like slavery and apartheid, poverty is not natural. It is man-made and it can be overcome and eradicated by the action of human beings. Sometimes it falls on a generation to be great you can be that generation. Let your greatness bloom”. *Nelson Mandela*

